

PEARCE
ADVERTISING
AND DESIGN, INC.



What we do.

graphic design and creative services

television commercials

newspaper and magazine advertising

radio commercials

direct mail and inserts

internet advertising and design

media buying and planning

Pearce Advertising and Design, Inc. is where form meets function. Pearce Advertising and Design, Inc. can design and implement a creative solution, unique to your business, that will help your business grow. We are a full-service agency offering creative services, media planning and media buying services. We will help you plan the most effective use of your advertising dollars so that you get the most from your advertising investment.

KNOXVILLE, TENNESSEE • 865-387-3633

ROBERT@PEARCEADVERTISING.COM • SEE SAMPLES AT WWW.PEARCEADVERTISING.COM

PEARCE
ADVERTISING
AND DESIGN, INC.



Why we do it.

Pearce Advertising and Design, Inc. is founded on these principles.

We believe in working with clients to help their business grow - recognizing that they alone bear the risks and have the expertise in their field.

Providing the highest level of customer service.

Respect for clients, customers and vendors. It is through partnerships that businesses flourish.

Fair, up-front and open pricing.



How we do it.

Advertising that fits.

... **your needs.** Whether you need a simple business card or a complete corporate identity package; whether you need help creating a marketing plan or implementing your own, Pearce Advertising and Design, Inc. brings 15 years of design experience and 10 years of retail advertising experience to work for you.

... **your business image.** Pearce Advertising and Design, Inc. is not the typical agency. We're not in it for awards and accolades. Our highest praise comes from our customers when they say things like "You really seem to know us so well." or "You have a great feel for what we're about."

Our goal is to work with you to sell your image to the public. Presenting a consistent image is the key to maximizing your advertising efforts. Pearce Advertising and Design, Inc. will help you protect and project a consistent message and image for your business. **We work for you** - not the media. Our focus is on your success.

... **your budget.** Pearce Advertising and Design, Inc. will work with you to create an effective solution to your needs that stays on budget. It's your money, after all.

PEARCE
ADVERTISING
AND DESIGN, INC.



Who we do it for.

Our clients and customers.

Just to name a few.

Cell Plus - 8 store Verizon Wireless retailer

Praise 96.3 FM - Southern Gospel radio

Mull's Singing Convention - Church songbooks and Southern Gospel concert promotion

World Travel Tags - Custom luggage tags and promotional items dealer.

Dr. James D. Walmsley, DDS PC -Cosmetic Dentistry

Tony Gore's Smoky Mountain BBQ & Grill

Tennessee Press Service - Tennessee newspaper media service

Furrow Auction Company

Chip Dykeman/Silverstone - Real Estate Development

Friendly Florist

We gladly donate our service to:
The Race Relations Center of East Tennessee

KNOXVILLE, TENNESSEE • 865-387-3633

ROBERT@PEARCEADVERTISING.COM • SEE SAMPLES AT WWW.PEARCEADVERTISING.COM



Can we help you?

Advertising Quiz

1. Are you tired of being overwhelmed by advertising salespeople?
2. Does dealing with your advertising take valuable time away from running your business?
3. Would you like your advertising to be more effective for the same budget?
4. Do you think your business isn't big enough to use an agency?
5. Would you like to have one contact for all of your advertising needs and get one invoice?
6. Would you like a strategic media plan that projects a consistent image across all media?
7. Would you like your advertising designed by a creative team with a proven track record for driving sales?

If you answered yes to any of the questions in our advertising quiz you should call Pearce Advertising and Design, Inc. today. We are local advertising experts who will work to grow your business no matter what your budget is. Call us at 865-357-3710 or send an email to info@pearceadvertising.com to see how we can help your business.